Imprint No.: **1768.004** 

Short Title: Playbill, April 4, 1768.

Author: Virginia Company of Comedians

Title: [By permission of the Worshipful the Mayor of Williamsburg, At the old Theatre near the Capitol, by the Virginia Company of Comedians, on Monday, the 4th of April will be presented a Tragedy, called Douglas. ... To which will be added a farce, called The Honest Yorkshireman.]

Place Issued: Williamsburg

Issuing Press: Purdie & Dixon

Description: 1 sheet [1 pg.]; unknown (broadside).

Notes: The mayor of Williamsburg was merchant James Cocke (1 Dec. 1767 to 30 Nov. 1768). The Virginia Company of Comedians conducted at least nine performances between April 4 and June 8 of 1768. Each show was advertised in advance, with a promotional handbill for each show printed in advance, and a detailed playbill the issued the day of the performance. Of the nine known performances, promotional handbills for only four of the advertised shows and one show-time playbill have survived.

Imprint is non-extant, and so title assumed from advertising notice in the Purdie & Dixon *Gazette* of March 31, 1768. Production of all of the company's imprints is assigned to Purdie & Dixon based on the company's advertising. They advertised all of their performances in the Purdie & Dixon *Gazette*, but only about half of them in that of William Rind; moreover, these performances were concurrent with the meetings of the General Assembly and the General Court, when Rind's press was employed producing work for the public-printing concession, making the Purdie & Dixon press the most likely origin.

IVP Associated Names: Alexander Purdie (345); John Dixon (140)

Bibliographic Notations Early American Imprints? N Serie	!S:	Title No.:	
Evans, American Bibliography:		Clayton-Torrence, Colonial Virginia:	
Bristol, Supplement to Evans:		Swem, Bibliography of Virginia:	
Shipton/Mooney, Imprints thru 1800:			
Shaw/Shoemaker, Checklist1801-19:			
Shoemaker, Checklist1820-29:			
Hummel, Southeastern Broadsides:	0	Hummel, Virginia Broadsides:	0