

Lineage No.: **CHARLOTTESVILLE 01**

Group Title: **Central Gazette**

Variant 01: Central Gazette

Publication Data: January 29, 1820 to June 1827 Weekly

Proprietors: C. P. & J. H. McKennie

IVP Associates: Clement P. McKennie (292), John H. McKennie (293)

Notes: Paper was first issued by brothers Clement P. and John H. McKennie of Albemarle County on January 29, 1820; Clement apparently learned the business in nearby Warrenton in 1818-19, and now engaged his brother as a financier in this venture; John retired from the arrangement a year later, leaving Clement as the *Gazette's* sole owner until June 1827.

References: LCCN No. 85-025230; Brigham II: 1112; Cappon 256; Wood, *Albemarle County*.

Variant 02: Virginia Advocate

Publication Data: July 28, 1827 to March 1860 Weekly

Proprietors: Gilmer, Davis & Co.

IVP Associates: Elhanan W. Reinhart (351)

Notes: In June 1827, McKennie sold his paper and press to Thomas W. Gilmer, then his editor, and John A.G. Davis; the first number of their restyled *Virginia Advocate* issued on July 28, 1827; a month later, they were joined by printer Reinhart, formerly of Danville, as an unnamed partner; he would eventually gain control of the paper in August 1830.

The scattering of surviving issues masks the exact dates of changes in ownership after that transfer. In May 1828, Nicholas P. Trist replaced Gilmer, forming the firm of Davis, Trist & Co. In November 1828, the entire business was sold to Dr. Francis Carr, who conducted the paper in a series of arrangements with his printers; in late 1829, that printer-partner was Jefferson Clark, formerly of Boston; Carr suspended publication after the issue of July 23, 1830 as a result of Clark's departure.

Two weeks later, Reinhart issued his first number as owner of the weekly and remained its proprietor until August 1831, when he took a patronage appointment in Washington; he sold the *Advocate* office to Wilson M. Cary and Egbert R. Watson at that time. Cary left the paper in October 1832, selling his share to William W. Tompkins; Watson did likewise in mid-1834, leaving the *Advocate* in Tompkins hands alone. In October 1835, Tompkins made Alexander Moseley, his new-found editor, his new partner; their alliance lasted until Moseley was offered an ownership stake in the *Richmond Whig* in July 1836; in the winter of 1835-36 (December 5 to April 30), the *Advocate* issued twice-weekly to counter the introduction of a competitor, the *Jeffersonian Republican*, and resumed its weekly pace once the threat it posed had passed. After Moseley's departure, Tompkins made Robert C. Noel his new partner in the venture that fall; subsequently, Noel acquired Tompkins interest on his partner's retirement in March 1840.

Noel retained the *Advocate* until sometime in 1849; during which time he often rotated editors of the paper; in 1845, he sold a minority share in the business to Charlottesville attorney James W. Saunders, who evidently remained with the journal until Noel's sale of the office in 1849. The new proprietor was Orville S. Allen, who conducted the business as

O. S. Allen & Co. until March 1860, so leaving his partners unknown. The pair divested themselves of the entire business in March 1860 by selling it to a new firm conducted by James. C. Southall, who may have been their editor then, and Green Peyton.

References: LCCN No. 84-024689 & 95-079518; Cappon 271; Wood, *Albemarle County*.

Variant 02: The Review

Publication Data: April 13, 1860 to about June 1861 Weekly

Proprietors: Peyton & Southall

IVP Associates: ---

Notes: Green Peyton and James. C. Southall acquired the *Advocate* office from Robert C. Noel in March 1860 and immediately undertook a refitting and renaming; the first number of the succeeding *Review* issued six weeks later on April 13, 1860. The open;y Unionist paper lost support over the ensuing year and so was closed after the Virginia secession vote in April 1861, probably in June, just before Peyton enlisted in an Albemarle County militia unit.

References: LCCN No. 84-024689 & 95-079518; Cappon 271; Wood, *Albemarle County*.
