

Lineage No.: **NORFOLK 07**

Group Title: **Norfolk Herald**

Variant 01: The Herald, and Norfolk and Portsmouth Advertiser

Publication Data: August 13, 1794 to July 15, 1795 2/week (Wed/Sat)

Proprietors: Charles Willett

IVP Associates: Charles Willett (445)

Notes: Willett started paper after having been forced out of *American Gazette* preceding month by partner William Davis; continued with *Herald* until February 1805.

References: LCCN No. 85-025820; Brigham II: 1126-1128.

Variant 02: The Herald, and Norfolk and Portsmouth Advertiser

Publication Data: July 18, 1795 to August 12, 1795 2/week (Wed/Sat)

Proprietors: Willett & O'Connor

IVP Associates: Charles Willett (445), James O'Connor (317)

Notes: With issue of July 18, 1795, Willett added O'Connor as his partner.

References: LCCN No. 85-025820; Brigham II: 1126-1128.

Variant 03: The Herald, and Norfolk and Portsmouth Advertiser

Publication Data: August 15, 1795 to November 5, 1795 3/week (Tues/Thur/Sat)

Proprietors: Willett & O'Connor

IVP Associates: Charles Willett (445), James O'Connor (317)

Notes: Adding of O'Connor to firm in July allowed for increase in production frequency in August.

References: LCCN No. 85-025820; Brigham II: 1126-1128.

Variant 04: The Herald

Publication Data: November 9, 1795 to November 30, 1795 3/week (Tues/Thur/Sat)

Proprietors: Willett & O'Connor

IVP Associates: Charles Willett (445), James O'Connor (317)

Notes: Changing paper's typography led to shortening of title with issue of November 9, 1795.

References: LCCN No. 85-025821; Brigham II: 1126-1128.

Variant 05: Norfolk Herald

Publication Data: December 3, 1795 to October 31, 1796 3/week (Tues/Thur/Sat)

Proprietors: Willett & O'Connor

IVP Associates: Charles Willett (445), James O'Connor (317)

Notes: Title tied geographically to publication locale with issue of December 3, 1795.

References: LCCN No. 85-025822; Brigham II: 1126-1128.

Variant 06: The Norfolk Herald & Public Advertiser

Publication Data: November 3, 1796 to February 17, 1798 3/week (Tues/Thur/Sat)

Proprietors: Willett & O'Connor

IVP Associates: Charles Willett (445), James O'Connor (317)

Notes: Title altered with issue of November 3, 1796, accentuating the paper's advertising role as opposing *American Gazette* began to fail; proprietors offered a weekly country edition of this paper starting on September 6, 1797 (LCCN no. 96-096655).

References: LCCN No. 85-025823; Brigham II: 1126-1128.

Variant 07: Norfolk Herald

Publication Data: February 20, 1798 to November 29, 1800 3/week (Tues/Thur/Sat)

Proprietors: Willett & O'Connor

IVP Associates: Charles Willett (445), James O'Connor (317)

Notes: Title shortened with issue of February 20, 1798; production pace reduced temporarily to twice-weekly on February 25, 1800 following fire in office on February 22; thrice-weekly pace resumed 4 weeks later, about March 24.

References: LCCN No. 85-205829; Brigham II: 1126-1128.

Variant 08: Norfolk Herald and Daily Advertiser

Publication Data: December 2, 1800 to December 20, 1800 Daily, except Sun.

Proprietors: Willett & O'Connor

IVP Associates: Charles Willett (445), James O'Connor (317)

Notes: Short-lived attempt to convert paper into a daily, with appropriate alteration to title; the unprofitable effort was abandoned after 17 issues.

References: LCCN No. 85-205829; Brigham II: 1126-1128.

Variant 09: Norfolk Herald

Publication Data: December 23, 1800 to February 16, 1805 3/week (Tues/Thur/Sat)

Proprietors: Willett & O'Connor

IVP Associates: Charles Willett (445), James O'Connor (317)

Notes: Paper resumed its previous thrice-weekly pace on Tuesday December 23, 1800, with old

title; continued as such until Willett's retirement in February 1805.

References: LCCN No. 85-025829; Brigham II: 1126-1128.

Variant 10: O'Connor's Norfolk and Portsmouth Herald

Publication Data: February 19, 1805 February 26, 1813 3/week (Tues/Thur/Sat)

Proprietors: James O'Connor

IVP Associates: James O'Connor (317)

Notes: Willett retired from concern after February 16, 1805, making O'Connor sole proprietor; he altered title to assert the paper's new ownership and target audience.

References: LCCN No. 85-025824; Brigham II: 1126-1128.

Variant 11: The Norfolk and Portsmouth Herald

Publication Data: March 5, 1813 to after August 24, 1813 2/week (Tues/Fri)

Proprietors: James O'Connor

IVP Associates: James O'Connor (317)

Notes: With issue of March 5, 1813, O'Connor reduced publication frequency in response to war-time materiel shortages; altered masthead carried shorter title.

References: LCCN No. 85-025831; Brigham II: 1126-1128.

Variant 12: Norfolk Herald

Publication Data: By October 15, 1813 to March 27, 1815 2/week (Tues/Fri)

Proprietors: James O'Connor

IVP Associates: James O'Connor (317)

Notes: Sometime before the issue of October 15, 1813, O'Connor reduced size of paper's sheet in response to war-time materiel shortages; altered masthead carried shorter title.

References: LCCN No. 85-025831; Brigham II: 1126-1128.

Variant 13: Norfolk Herald

Publication Data: March 29, 1815 to September 8, 1815 3/week (Mon/Wed/Fri)

Proprietors: James O'Connor

IVP Associates: James O'Connor (317)

Notes: With issue of March 29, 1815, O'Connor resumed pre-war pace of production, though on a Mon-Wed-Fri schedule now rather than previous Tues-Thurs-Sat one.

References: LCCN No. 85-025827; Brigham II: 1126-1128.

Variant 14: The Norfolk and Portsmouth Herald

Publication Data: September 11, 1815 to January 30, 1817 3/week (Mon/Wed/Fri)

Proprietors: James O'Connor

IVP Associates: James O'Connor (317)

Notes: With issue of September 11, 1815, O'Connor returned to paper's pre-war title; at about same time, he converted the weekly country edition of his paper into a twice-weekly one (LCCN no. 85-025856).

References: LCCN No. 85-025836; Brigham II: 1126-1128.

Variante 15: The Norfolk and Portsmouth Herald

Publication Data: February 3, 1817 to July 16, 1819 3/week (Mon/Wed/Fri)

Proprietors: O'Connor & Broughton

IVP Associates: James O'Connor (317), Thomas G. Broughton (055)

Notes: With issue of February 3, 1817, O'Connor took protégé Broughton into partnership in his paper; O'Connor died July 3, 1819; after July 16, 1819 issue, paper was suspended when office was seized from Broughton by O'Connor's family in inheritance dispute.

References: LCCN No. 85-025836; Brigham II: 1126-1128.

Variante 16: The Norfolk and Portsmouth Herald

Publication Data: August 25, 1819 to July 3, 1833 3/week (Mon/Wed/Fri)

Proprietors: Thomas G. Broughton

IVP Associates: Thomas G. Broughton (055)

Notes: Broughton resumed publication on August 25, 1819 with new press and dress; twice-weekly country edition also resumed publication that same day (LCCN no. 86-071773).

References: LCCN No. 85-025836; Brigham II: 1126-1128; Cappon 939.

Variante 17: The Norfolk & Portsmouth Herald and General Advertiser

Publication Data: July 8, 1833 to August 7, 1840 3/week (Mon/Wed/Fri)

Proprietors: Thomas G. Broughton

IVP Associates: Thomas G. Broughton (055)

Notes: Broughton expanded title with issue of July 8, 1833; version here was alternated with that seen below for duration of the paper's life.

References: LCCN No. 85-054330; Cappon 939.

Variante 18: The Norfolk & Portsmouth Herald and Daily Advertiser

Publication Data: August 10, 1840 to mid-August, 1861 Daily, except Sun.

Proprietors: Thomas G. Broughton & Son

IVP Associates: Thomas G. Broughton (055)

Notes: Broughton converted his thrice weekly paper to a daily with issue of Monday August 10, 1840; maintained that pace until August 1861, except for suspension in summer 1855 as result of yellow-fever epidemic. With introduction of daily edition, country edition was converted from twice-weekly to thrice weekly pace (LCCN no. 85-025837). Title here was alternated with that immediately above for duration of the paper's life. Publication was suspended ca. August 15, 1861 for want of paper; publication never resumed.

References: LCCN No. 86-071772, 84-024672, 94-059438, 84-024672; 84-024673; Cappon 939.
