

Lineage No.: **RICHMOND 02**

Group Title: **American Advertiser**

Variant 01: The Virginia Gazette, or The American Advertiser

Publication Data: December 22, 1781 to August 23, 1786 Weekly

Proprietors: James Hayes

IVP Associates: James Hayes (207)

Notes: Hayes was appointed public-printer in August 1780 in partnership with noted Philadelphia printer John Dunlap, his mentor; the press they planned to use was lost in October 1780 to British ship patrolling the Chesapeake while enroute to Richmond; replacement did not arrive until April 1781, when Hayes was then forced to flee Richmond, with the rest of the government as a result of British invasion of central Virginia; thus start of this semi-official paper was postponed to December 1781, more than a year after its intended start, once Hayes found means to return his press to Richmond from Charlottesville.

References: LCCN No. 84-024703; Brigham II: 1150-1151.

Variant 02: The Virginia Gazette, or The American Advertiser

Publication Data: August 30, 1786 to about December 20, 1786 Weekly

Proprietors: James Hayes & Company

IVP Associates: James Hayes (207)

Notes: Hayes lost his post as public-printer in April 1786 as a result of an inability to produce government work in a "timely" fashion, causing his paper to lose its government subsidy; by August, fiscal distress compelled him to find unnamed financial partners, so changing the recorded corporate name with the issue of August 30th; their participation failed to extend his paper's life beyond the end of 1786; issue of December 20th is last known.

References: LCCN No. 84-024703; Brigham II: 1150-1151.
